

## Report Number 13455

### Offer Free Vacation Vouchers

Your business has one main goal in mind; that is to increase your sales. To accomplish this you need to attract attention to your business products and services. You need more visitors to your store or traffic to your website... whatever the case may be. The more business leads you get, the more customers you will have, and ultimately your sales volume will increase.

There are many methods that you can use to bring in leads for your business. The methods that we will tell you about are simple and low cost. One of those methods is to offer your customers a free vacation voucher with their purchase.

I know what you are thinking. A Free Vacation? Who is going to believe that! Here is how it works. Hotels frequently give away free rooms in order to get people in their hotels hoping they will spend money on their services. Most recipients of free vacations stay longer than the amount of complimentary nights offered, and most require other travel services such as airline reservations and auto rentals.

How would you like to give your Prospects (potential customers) a Free Vacation Voucher? This successful marketing strategy has and is still being used both in Internet Marketing and Direct Marketing for generating leads. You could use these Free Vacation Voucher in a couple of ways.

1. One way is to give a Voucher to acquaintances that you think may be interested in buying or may tell other people about your business.
2. Secondly, you could present your Free vacation offer through online and offline advertising. For example, you could submit a Classified Ad offering a Free Vacation for the next 100 visitors that come to your website, subscribe to your Newsletter, download your E-book, attend your information seminar, download your demo software or any other marketing activities you have going on.

You are getting Free Publicity from every one of these people that are receiving these vouchers. Use your imagination, the list of ways that you could use these vouchers for lead generation is endless.

These vacation vouchers can cost as little as forty cents (\$.40) each.

## Offer Free Vacation Vouchers

These Free Vacation Vouchers are colorful and professionally designed. They come with your business information at the bottom of each voucher. They can be delivered to your place of business within 2-5 business days. To find out how you can receive your Custom Package of Prospect Vacation Vouchers

[http://www.smartmarketingcentral.com/pros\\_vac.htm](http://www.smartmarketingcentral.com/pros_vac.htm)

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The same thing can be done with your customers. How would you like to offer your Customers a Free vacation? Give them a Free Vacation Voucher to say that you appreciate their patronage. You would be surprised what that will do for your business. These satisfied customers will spread the word about how much they liked your products or services. They will no doubt be repeat customers if they ever need your line of business again.

If you would like to offer specific vacation vouchers, such as a vacation to Las Vegas, you can get those vouchers too! They generally are more expensive. One reason is that you are actually redeeming a voucher for the customer in advance. So it is much easier for the customer to get the vacation.

These vouchers can cost eight dollars (\$8) and up.

To find out how you can receive your Custom Package of Customer Vacation Vouchers

[http://www.smartmarketingcentral.com/cust\\_vac.htm](http://www.smartmarketingcentral.com/cust_vac.htm)